

CAMPAIGN FACTS

Visit LHHSFoundation.org to learn more and donate!

what

Annual fundraising campaign to support LHHS staff and students with extra resources to excel. Each year, we aim to invest at least \$150,000 into LHHS!

who

You! LHHS alumni, past, present and future families, community members, and companies who want to continue our legacy of educational excellence.

when

Now through March (but you can make your tax- deductible gift any time)!

how

Letters, emails, social media, word of mouth, and yard signs spread the message of Wild for Cats during our campaign.

why

Because YOUR support ensures we can attract and retain the best teachers and give all students opportunities to learn and grow.

The 2021-2022 Wild for Cats fundraising campaign will benefit all students and staff!

To celebrate the formation of LHHSEF, we will recognize donors at \$1,000 or above as Founding Partners of LHHSEF. As a Founding Partner you will be investing in LHHS academics and contributing to start-up and ongoing operations of the foundation. Founding Partners will be permanently recognized on our website and more!



WHY SHOULD I GIVE?

- Richardson ISD is funded primarily from state and local taxes. Since 1994, more than \$400 million of local taxes has left our district due to the state public school funding system, directly impacting all schools including LHHS.
- Less funding means fewer opportunities for the extra resources and learning opportunities needed to benefit all students.
- Many LHHS teachers use their own personal funds to supplement their classroom needs. Wild for Cats can fill this gap and more!
- With about 2,800 students, LHHS needs are diverse¹:
 - √ 67% of students take advantage of career and technical programs, more than twice the rate of RISD.
 - √ 13% of students are in Gifted and Talented programs, higher than RISD average.
 - ✓ About 10% are in special education programs.
 - ✓ 20% participate in bilingual programs nearly 45 languages are represented at LHHS!
 - √ 54% are considered economically disadvantaged.
 - ✓ The number of students taking AP exams should be increased.

Note: 12018-2019 TEA accountability rating information.

 A donation to Wild for Cats benefits every student and every teacher and will strengthen LHHS as the center of academic excellence for Lake Highlands.

ABOUT THE LHHS EDUCATION FOUNDATION

Our mission is to partner with LHHS, its alumni, and the broader community to support and enhance education-based initiatives, academic success, and opportunities within LHHS and help to sustain it as the strong academic center of our community.

